



NON-GEOGRAPHICAL NUMBERS

Non-Geographic Numbers are the sensible choice for any organisation. By having a non-geographic or freephone number, you instantly change customer's perception of your company being in one local town, to possibly being a national conglomerate!

0845 Information

0845 numbers are 'non-geographic' numbers (that is, not constrained to a local dialling code - e.g. 020 for London) which are assigned to the telephone number your company already has.

They have become increasingly embraced by businesses large and small across the country over the last 3 to 4 years. The reasons for their vast popularity vary from low cost to enhanced business image.

The main benefits of buying an 0845 number from Link Telecom are listed and explained for you here...

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Low cost to your customers

Whenever a customer calls, they will only ever pay for a local rate call at the standard BT rate. This will be the case even if they are calling from the other end of the country. It has entered the public consciousness over time that a call to an 0845 number will be a cheap one.

Low cost to you

- A ONE-OFF payment to Link Telecom from £60
- NO line rental (BT charge £360 p.a.)
- NO incoming call charges (most telecoms providers charge 3-6p per minute, BT charge 6.5p per minute)
- NO OTHER EXTRA CHARGES EVER!

An 0845 number is for life!

Due to the vast increase in the numbers of landlines being used in the U.K., dialling codes need to be changed/moved by the regulators at certain intervals (London codes are expected to change again within 3 years); no-one can tell what the future may hold in terms of their dialling codes changing (yet again). 0845 numbers are permanent, and will NEVER change.

Portability of business

An 0845 number can be assigned to any existing number, and can also be moved to another number if required. Therefore, if you move premises and consequently your landline number, you will not have to change your 0845 number; we will simply get it to 'point' to your new number.

Portability of staff

You could assign an 0845 number to a particular member of staff - if that employee moves location, their number can move with them.

National business identity

Because they are 'non-geographic', 0845 numbers do not reflect a specific region of the country and provide your business with a national identity. An 0845 number allows you to compete with larger companies.

FREE voicemail

Included with your 0845 number is a FREE voicemail service - simply call our special local-rate voicemail number, enter the PIN number we will provide you and record a message, or see if any messages have been left for you. If you wish, when your line is engaged or is not answered after a certain number of rings (you tell us how many), we can have the call diverted to voicemail for you at that point.

FOR MORE INFORMATION PLEASE CONTACT - 01482 58 11 55



No extra equipment needed

You don't need any extra hardware, or a site visit to set the 0845 number up; simply inform us of your requirements and we'll get it routed to your existing number within 48 hours in 95% of cases.

Full monthly statistics available

When you order an 0845 number, we can, for a small admin fee (£10 monthly), send you a breakdown of calls made to your 0845 number. This will make it easy for you to log the number of calls you are receiving to that number, if required.

Improved advertising capability

As 0845 numbers are so cheap (especially for additional numbers), why not use one as a termination number for an advertising campaign? This, in conjunction with our monthly statistics package, will make it especially easy for you to log how successful the campaign has been.

Many different uses

0845 numbers are excellent for...

- Your main telephone line
- Enquiry lines
- Fax lines
- Information lines
- Support lines
- Brochure lines
- 'Special Offer' lines
- Advertising campaign lines

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